

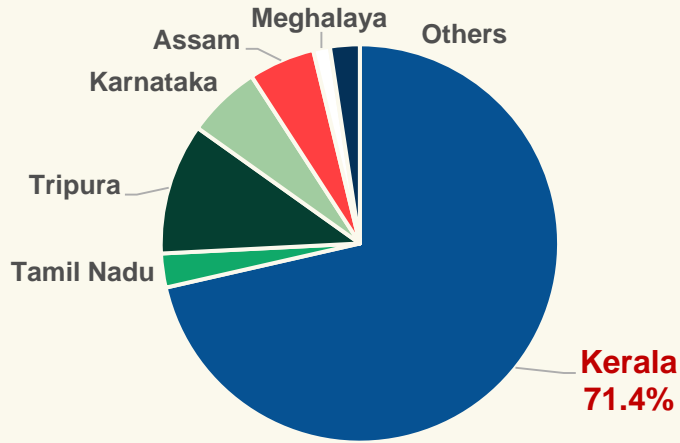


Kerala Rubber Limited

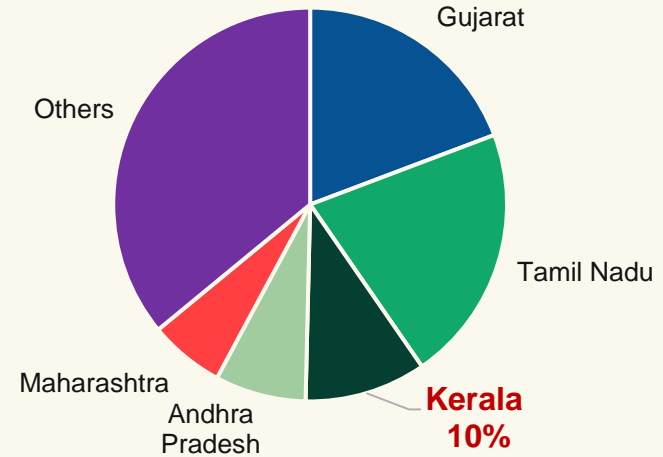
Context & Initiatives

Context

State-wise NR production



State-wise NR Consumption



- ❖ Kerala Rubber Ltd incorporated in June 2019 by Government of Kerala
- ❖ A dedicated agency to promote rubber based value addition in the State
- ❖ KRL to be a PPP venture.

Major Functions

- ✓ **Serve as an umbrella organisation providing and facilitating services to all rubber based industries in the State with initial focus on MSME sector.**
- ✓ **Act as a link between existing industry promotion agencies at state and national levels, and entrepreneurs.**
- ✓ **Establish links with grower forums to improve agro-management practices and thereby enhance returns to growers.**

KRL is in the process of setting up a Rubber Industrial Complex to promote investment and common facilities for NR based industries.

Rubber Industrial Complex

- **To promote investment and common facilities for NR based industries**
 - **Services from common facilities available for units within/outside the Complex.**
 - **Land developed will be allotted to prospective entrepreneurs.**
- **Located at Velloor in Kottayam district**
- **Land allotted - 164.86 acres**
- **To be developed in two phases**
 - **1st Phase - 62.53 acres (40 acres for allotment)**
 - **2nd Phase - 80 acres (65 acres for allotment)**
- **Around 20 acres to be kept as green zone.**
- **Project cost – Rs 254 Crore**

Major Common Facilities

- ✓ Research and Development Centre
- ✓ Testing and Quality Control Centre
- ✓ Business Incubation Centre
- ✓ Training and Information Centre
- ✓ Rubber Products Exhibition Centre
- ✓ Rubber Products Sterilisation Centre
- ✓ Common Effluent Treatment Plant
- ❖ Plans to establish Tyre Testing and Research Centre and Rubber Products Recycling Centre primarily as revenue sources.

May consider PPP in establishing and running these facilities if appropriate proposals are received.



Current Status

- Land development activities and construction of compound wall, roads, drains/culverts and ancillary infrastructure are progressing.
 - Awarded tender for construction of Research & Development Centre, Administrative Building, Training Centre etc.
 - Design being finalised for specialized buildings – Rubber Products Recycling Centre, Tyre Testing & Research Centre, Rubber Products Exhibition Centre, Rubber Products Sterilising Centre, Business Incubation Centre etc.
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- 22 acres of land ready for allotment.
 - Received 19 EOIs so far.
 - Steps are being taken for finalising terms and conditions for land allotment.

Thank you



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