

# Indian Scenario – Challenges & Opportunities from Stakeholder's Perspective-An Overview

24 Feb 2024

**GUWAHATI** 

**G.Muraligopal** 

Rubber Resource Group

Automotive Tyre Manufacturers Association





### Demand - Supply Gap

- India is consuming 14 Lakh MT of Natural Rubber.
- India producing only 8 Lakh MT of Natural Rubber.
- The Gap has to be met through Imports at present.
- India has sufficient land availability, which is suitable for Rubber farming.
- Why not we use this opportunity and save our foreign exchange.
- Enhance our/ rural income /employment /empowerment of women.





#### Sheet rubber the magic product

- India is the only country in the world which produces Dry rubber in the sheet form.
- It is an environmentally sustainable process, and fetches the highest farm gate price in the world.
- The challenge is how to ensure the quality and consistency, and protect this practice.
- Adopt local solutions.





#### The untapped area

- The rubber board statistics reveal we have abandoned 2Lkah Ha of planted rubber without tapping, The trend can be infectious.
- To bring them back to production, is the biggest challenge.
- It's a big opportunity to preserve our environment, to save our foreign exchange, and improve our rural income.





## Labour availability – A concern

- Facing labour shortage in certain regions.
- Progressively this can be a major concern as nation progress.
- Mechanisation possibilities should be developed in a timebound manner.