



INFINITE FORCES  
WORKING  
*Together*



# SUSTAINABLE RAW MATERIALS RECLAIMED RUBBER

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India Rubber Meet  
23 rd February 2024



60+  
Countries

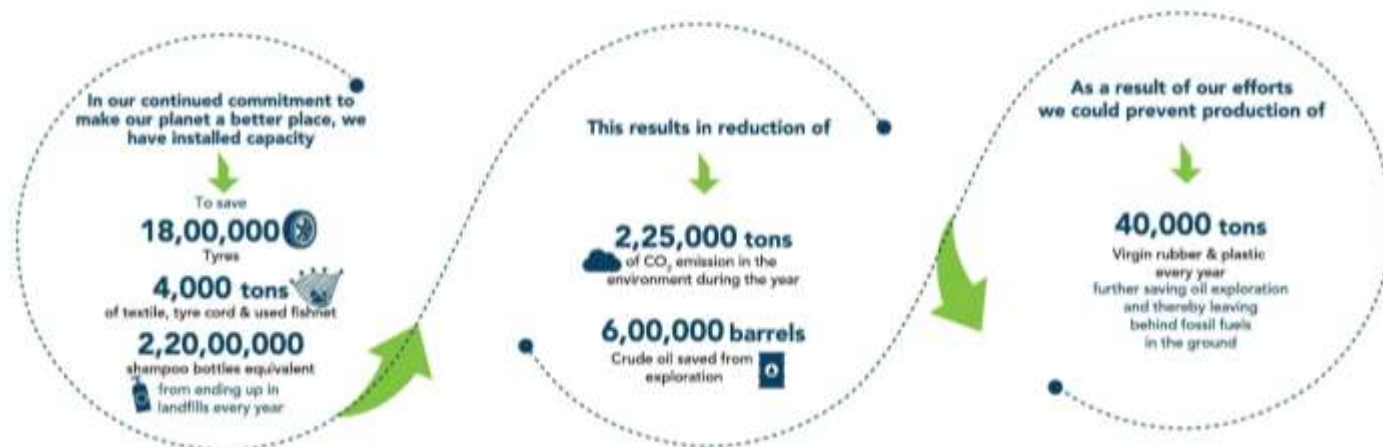
300+  
Customers

400+  
Vendors

20  
Distributors

5  
Manufacturing  
Locations

COMMITTED TO **GROWTH** IN A **GREENER** WORLD  
5 decades of expertise in recycling



**VERTICALS**

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Source: Internal estimates

~70%  
of rubber  
produced is used  
in tyre/auto  
industry

Leading automotives, OEMs and other large manufactures are increasingly moving towards closed-loop manufacturing with a focus on sustainability and circularity



*"In 2021, battery recycling and its subsequent secondary use was a major focus for us. While circular processes are not new for us, we have made great strides in recent years by **increasing the volume of materials we recycle**, in particular with our closed-loop system for steel and aluminum ingots."*



Mercedes-Benz

*"Mercedes-Benz Group's **vision is to transform its entire value chain into as closed a cycle as possible**. One of the ways to do this is to return our production waste and end-of-life materials to the material cycle. The same applies to the batteries from electric vehicles, which still contain a great deal of valuable materials."*



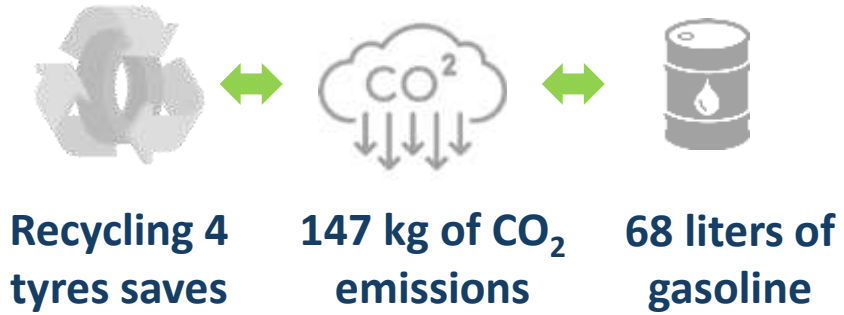
*"Honda is **engaging in structural design that takes into account easier recycling and maintenance**, use of easily recyclable materials and recycled resins, and display of contents of materials for resin/rubber components, etc. In addition, **Honda labels resin and rubber parts with their constituent materials wherever possible to facilitate recycling**."*



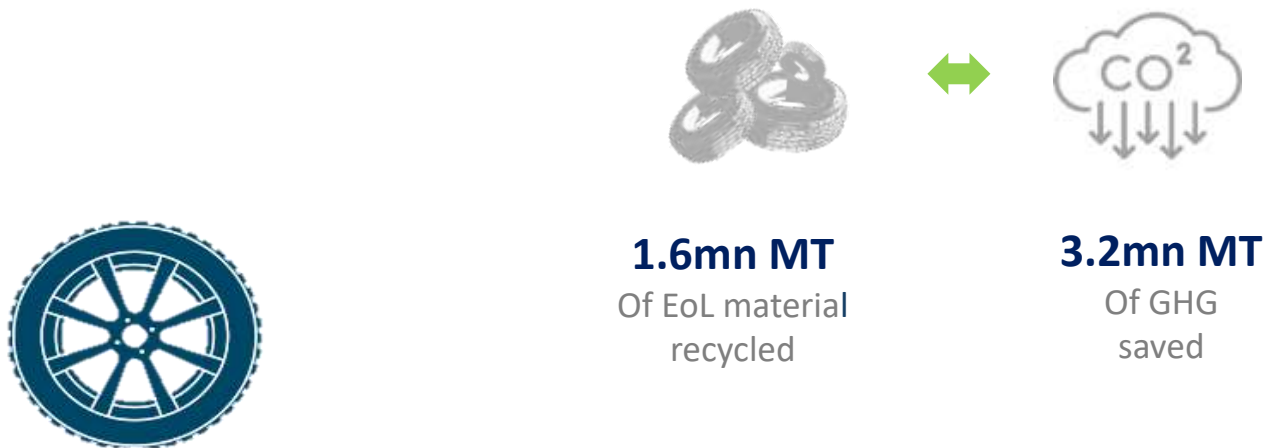
*"The use of recycled materials in auto components manufacturing is an important step towards **sustainable production**. In addition to recycled metals, there are several other recovered materials that are utilized by auto component suppliers."*

Auto sector is one of the largest contributors to GHG emissions and is one of the key focus area for governments globally in order to move towards eco-friendly manufacturing

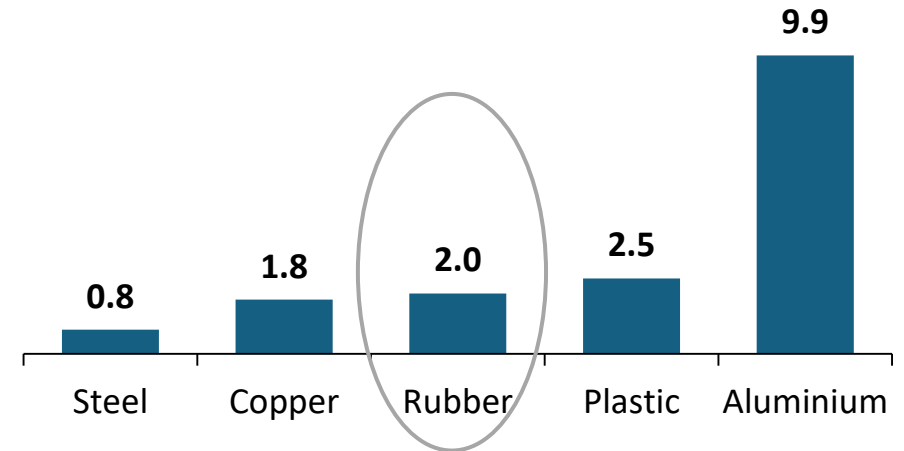
## Key Advantages of Recycling



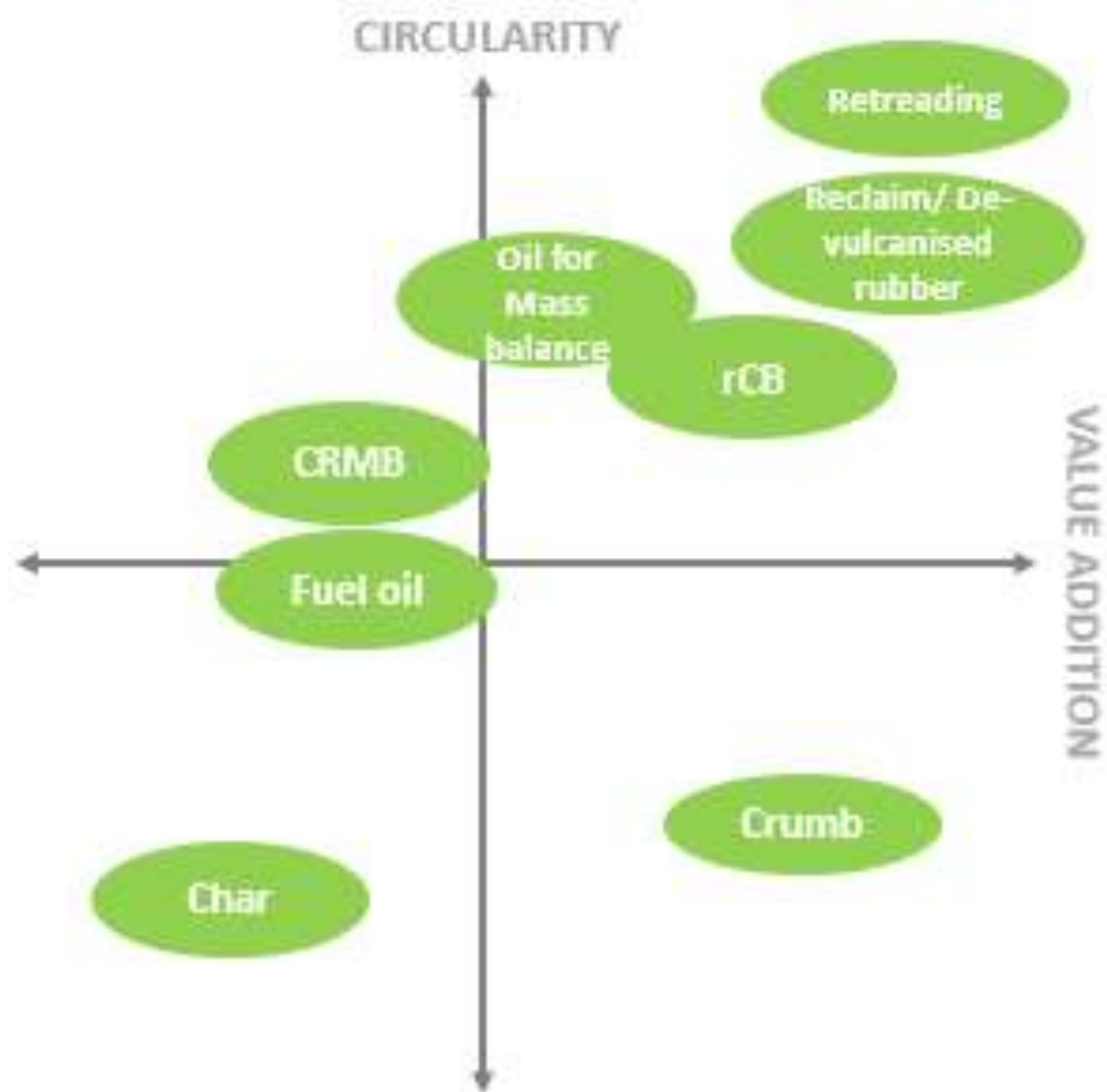
## Potential of GHG saving



## GHG Saved (in MT) by Recycling per MT Material



# Tyre Recycling



←

**MASS BALANCE**  
approach and  
**CIRCULAR**  
**MATERIALS** that help  
brand owners to achieve  
**CARBON NEUTRALITY**

**28mn**  
vehicles are  
produced every  
year




**20mn**  
vehicles are  
nearing EoL by  
2025(F)



if untreated  
ends up in  
landfills (ROW)



  
**190 mn**  
new tyres are  
available in  
domestic market  
every year

  
**~1.6 mn MT**  
of EoL  
material is  
generated,



**Value  
Addition and  
Recovery in  
INDIA  
98%**

## Reclaim Rubber

- Reclaimed rubber is produced by partial de-vulcanization of rubber granulates obtained from end-of-life tyres , Tread peeling, Scrap tubes and other rubber products.
- The Reclaimed rubber has almost the original plasticity of virgin rubber, permitting the same to be compounded, processed and re-vulcanized.
- Reclamation can occur either by breaking the existing cross links in the vulcanized rubber (partial de-vulcanization) or by promoting scission of the main chain of the polymer (breakage of C-C bonds) or a combination of both under the influence of thermo mechanical chemical conditions .



## Energy and Greenhouse emission

Material	Energy required for production (MJ/kg)	Greenhouse emissions (kgCO <sub>2</sub> /kg)
Natural Rubber	8	1.0
Synthetic rubber	145	5.0
Carbon black	125	5.7
All other additives	100	8.2
Fabric	45	2.1
Steel tyre cord	36	3.2
Manufacturing per kg tyre	11.7	1.9
<b>Reclaim Rubber</b>	<b>2.1</b>	<b>0.1</b>

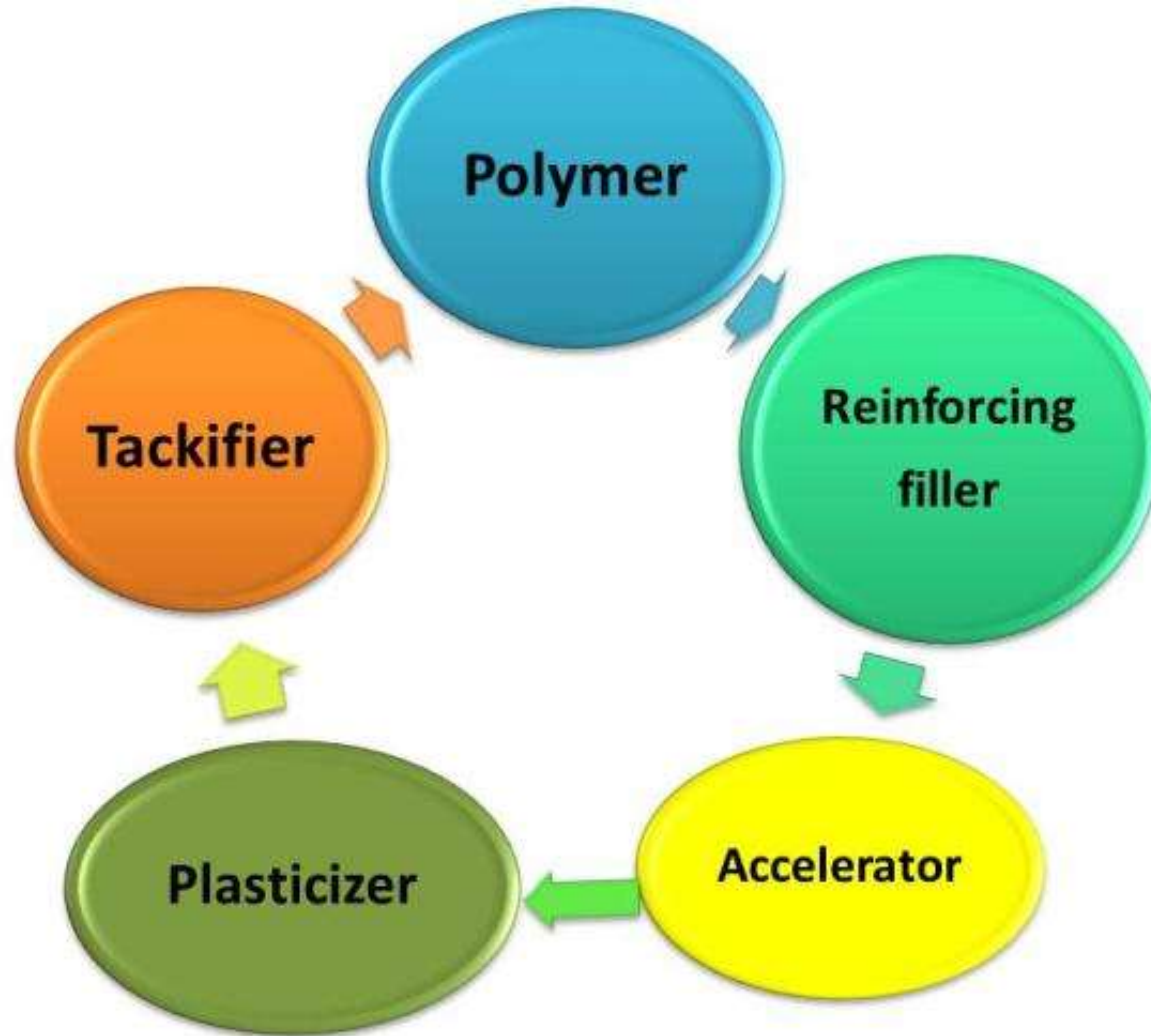


- Saves **10-50 times pollution equivalents** due to CO<sub>2</sub> emission from virgin rubber.

Saves energy consumption **4 times**



# Reclaim Rubber- A universal compounding ingredient



Versatile  
ingredient

Sound Damping & NVH Products  
(Butyl Reclaim)

Wiper Blades  
(EPDM Reclaim)

Weather Strip  
(EPDM Reclaim)

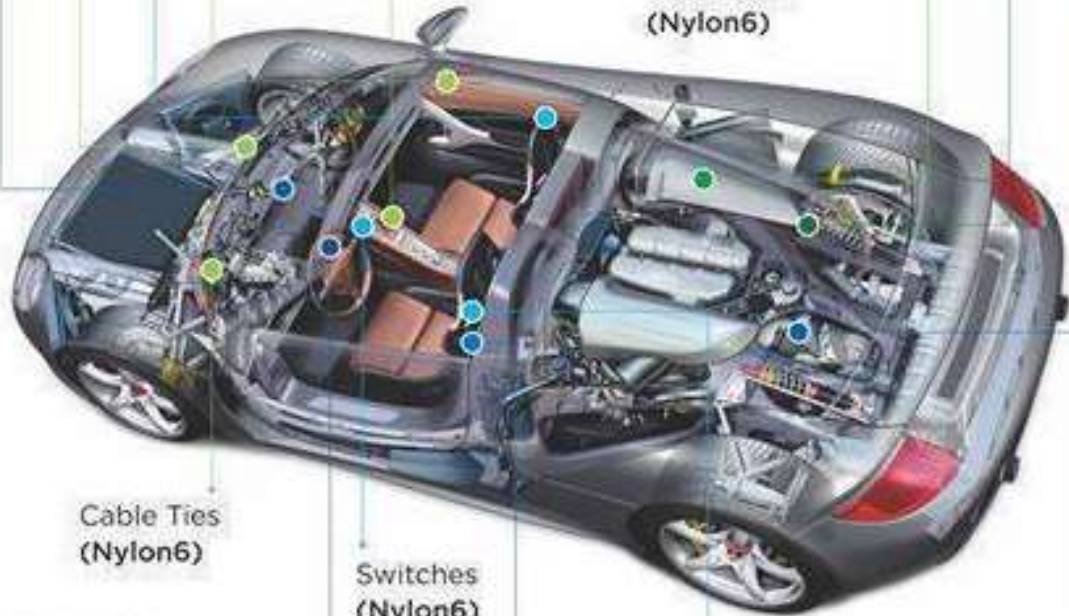
Body Seal  
(EPDM Reclaim)

Axle Boots  
(Natural Rubber Reclaim)

Grommets & Bushes  
(Natural Rubber Reclaim)  
(Unfilled Nylon6)

Automotive Hoses  
(EPDM Reclaim  
Butyl Reclaim)

Gear Lever  
(Nylon6)



Cable Ties  
(Nylon6)

Switches  
(Nylon6)

Under Body  
(Natural Rubber Reclaim)  
(Unfilled Nylon6  
Glass Filled Nylon6)

Seat Belt Bracket  
(Nylon6)

Bellows  
(Natural Rubber Reclaim  
EPDM Reclaim)

# INFINITE POSSIBILITIES



Trailer beds (Rubber composite)

Tread (Natural Rubber Reclaim)

Belt Plies (Natural Rubber Reclaim)

Side wall (Natural Rubber Reclaim)



Inner Liner  
(Butyl Reclaim,  
Chlorobutyl Reclaim)

Bead Filler  
(Natural Rubber Reclaim)

Cord Body  
(Natural Rubber Reclaim)



Rubber Pads (Custom Die Forms)





## Benefit of replacing Polymer

Polymer Replacement Ratio		
	<u>At 5 %</u>	<u>At 10 %</u>
Area( Sq Mtr )	2,348,984	4,697,971
Energy(GJ)	42,318,637	84,637,388
Oil(Gallons)	30,800,000	61,600,000

**Area** : Due to landfill reduction

**Energy** : Savings in GJ / Kg of rubber

**Oil** :Gallons saved in production of a tire when substituting virgin polymers

At the current level of 4% substitution, there is an annual saving close to USD 500mn for the rubber industry.

## High performance material- Targeting increasing sustainability

- ✓ GRP High performance material is a unique material that is being developed for increasing usage of sustainable material in tyres and rubber compounds,
- ✓ It offers exceptionally better performance in Physical properties ( TS 110+,EB 360+ ), flex properties, Abrasion resistance properties, etc
- ✓ This unique material can be blended at master stage of the compound mixing which in turn offers wide range of advantages in the mixing process.
- ✓ The tyre / rubber products made from HPM performs better than with standard reclaim rubber. Allowing higher PHR replacement.
- ✓ Strong R & D efforts for further improving performance

## Summary

- ✓ Reclaim rubber is widely used in tyre and rubber compounds due to benefits it provides.
- ✓ Reclaim Rubber usage helps in reducing Green House gases (GHG)
- ✓ Reclaim Rubber enhances circularity and hence supports meeting steep sustainability targets
- ✓ Reclaim Rubber is manufactured by Thermo/Chemical/Mechanical process, quality consistency is assured by having stringent quality standards.
- ✓ Focus on enhancing properties of Reclaim Rubber by selectively breaking ( C – S ) bond – devulcanizing.
- ✓ GRP is actively developing High Performance Materials (HPM) to support Tyre and Rubber companies to meet sustainability targets.

THANK YOU