



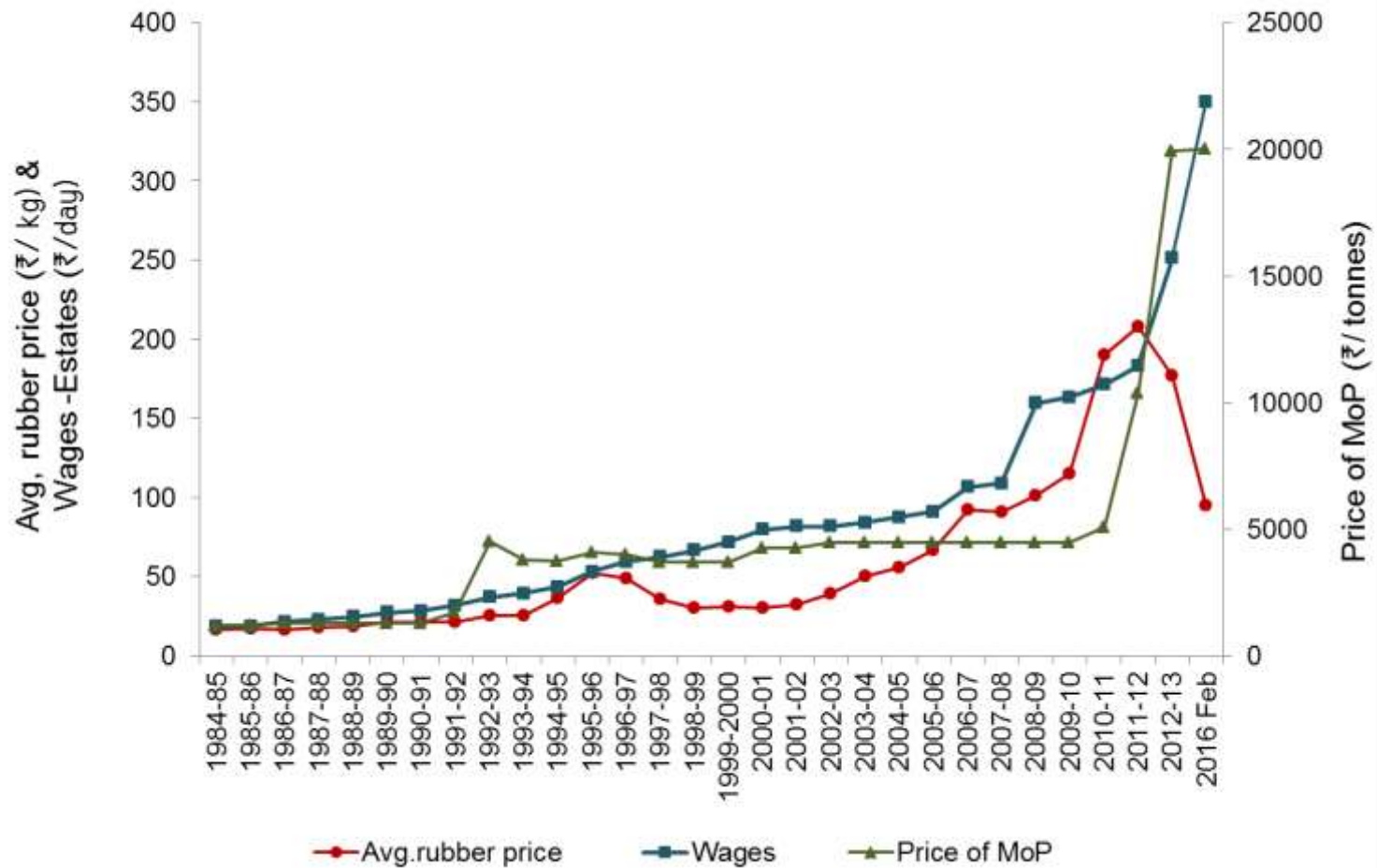
NATURAL RUBBER

WHAT LIES AHEAD

???????

**P.R. MURALEEDHARAN
FARMER**

Rubber prices declined, but labor wages and input costs shot up
(MOP: murate of potash, a manure)



Price

! ↓

Production

! ↓

Morale of farmers ! ↓



Need to reverse

Price ↑ !

Production ↑ !

Morale of farmers ↑ !



The background of the slide is a photograph of several long, white, rectangular strips of fabric hanging from a horizontal wooden pole. The strips are arranged in a row and appear to be drying in an outdoor setting with green foliage and a reddish-brown ground visible in the background. The lighting is bright, suggesting daylight.

NR

**The strategic Raw
Material**

**No country can survive
with out**



INDIA

Present per capita consumption

1160 gms

**Addition of every 100 gms will
require 1.25 L mt**

We got

- **12 L farmers**
- **5 L workers**
- **Fertile land**
- **Govt. Support...**
- **Can produce enough**
- **Saving valuable foreign currency**

We will look ahead to 2025

per capita Consumption 4 kg ? ?

NR:SR 50:50 ? ? ?

Will require 28 L mt of NR





To Achieve

Good R& D Support

High yielding clones

Planting subsidy

Import duty of NR/NR goods.....at par

Make in India



Have to be Optimistic

Work hard

Need Govt. Support

Need industry Support

