



## Automotive Tyre Manufacturers Association (ATMA)

Set up in 1975, ATMA is amongst the most active national industry bodies representing Rs 53000 crore (US\$8 bn) automotive tyre industry. Eleven large tyre companies comprising Indian and International tyre majors and representing over 90% of tyre production in India are members of ATMA.

### Research

ATMA Research compiles and analyzes information on automotive tyres as well as upstream (Natural Rubber and other raw materials) and downstream (Automobile) sectors in India.

### Industry Events

ATMA organises or acts as a lead participant in some of the key industry events. ATMA Annual Convention is the flagship event of Indian Tyre Industry and showcases the emerging global face of the industry. ATMA Partners' Summit seeks to offer a unique platform for tyre industry and supply chain partners.

### Tyre Care & Safety Campaigns

Tyres play a critical role in overall safety of a vehicle. As a responsible corporate citizen, tyre industry has been sensitising motorists about tyre care & safety through periodically held campaigns.

### Technical Leadership

ATMA's technical wing Indian Tyre Technical Advisory Committee (ITTAC) deals with technical aspects of pneumatic tyres, tubes, rims and valves used in automotive vehicles. ITTAC brings out a Standards Manual which is one of the most trusted reference documents on standards for Tyre, Rim and Valve. ITTAC also publishes Tyre Guides for different category of tyres as a comprehensive compilation of different tyre damages, their appearances and recommendations.

### ATMA Member Companies



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## Automotive Tyre Manufacturers' Association (ATMA)

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