

# CHANCES ARE YOU'VE ALREADY COME IN TOUCH WITH US AT LEAST 10 TIMES TODAY. 11, IF YOU COUNT THIS AD TOO.

**SINCE 1970, WE'VE BEEN BUSY BEHIND THE SCENES,  
PLAYING A VERY IMPORTANT PART IN YOUR LIFE.  
IT'S TIME WE CAME FACE TO FACE, WE THOUGHT.**

We are SRF. The people who manufacture nylon and polyester tyre cord fabrics that make your car, cycle and truck tyres safer and run longer; belting fabrics that help conveyor belts transport large quantities of materials in mining, utility and infrastructure industries; coated fabrics that find use in multiple applications such as awnings that adorn your houses, shops and offices, covers that protect your cricket pitches, tarpaulins that cover and protect your goods and food-grains in containers, trucks & trailers, auto-canopies that are fitted on top of your jeep and SUV vehicles; and laminated fabrics that keep you updated about different products and services through

signages and hoardings. We also manufacture refrigerants for air-conditioning your home, office and your car; engineering plastics to replace metals with plastics that makes your car lighter and more fuel efficient; and polyester films that are used as packaging material for confectioneries, tea, coffee, wheat, flour, soaps, detergents and cosmetics.

And, with an eye on the future, our team of experienced scientists is relentlessly engaged in developing specialty chemicals that are used as building blocks for pharmaceuticals and agrochemicals.

In short, we touch your life every day, in more ways than one.

