

wolf in sheep's clothing!

Indian Natural Rubber

Branded rubber conforming to international standards of quality.

Branding of Natural Rubber (NR) has been a pioneering step, initiated by the Rubber Board of India, to ensure quality attributes of NR exported from the country. The branding 'Indian Natural Rubber' is a guaranteed system on quality and grading of the product. Every branded consignment comes with a seal of trust that increases the responsibility of the exporter to supply rubber grades at an internationally accepted quality.

The INR brand:

• A maiden attempt of branding by any rubber producing nation • Abides by quality standards in Green Book of Standards and IS standards • Increases customer confidence









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THE RUBBER BOARD



THE RUBBER BOARD

(MINISTRY OF COMMERCE & INDUSTRY, GOVERNMENT OF INDIA)

MARKET PROMOTION DEPARTMENT

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