

# International Panel Discussion Rubber Scenario: What Lies Ahead?

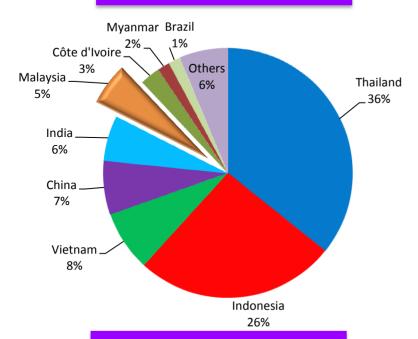
**India Rubber Meet 2016** 

10 - 11 March 2016

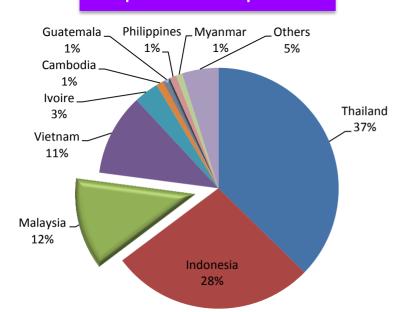
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# NR AS COMMODITY - MALAYSIA HAS ALL FOUR (2014)

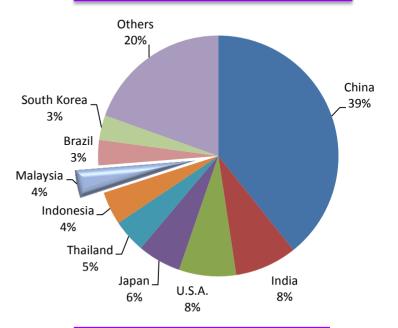
## Top 10 NR Producer



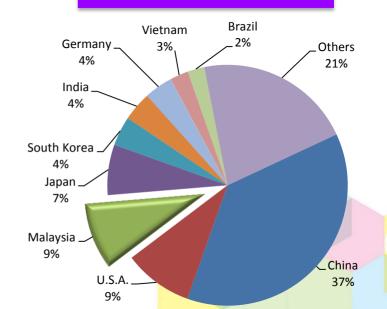
## Top 10 NR Exporter



## Top 10 NR Consumer



## Top 10 NR Importer





# Malaysia Current Positions in Rubber Industry



#### **AS CUSTOMER**

The World's Largest Consumer of Natural Rubber Latex

6<sup>th</sup> Largest Consumer of Natural Rubber

10<sup>th</sup> Largest Consumer of Rubber (Natural and Synthetic Rubber)





#### **AS PRODUCER**

**The World's Largest** Manufacturer of Medical Rubber Gloves & Condom

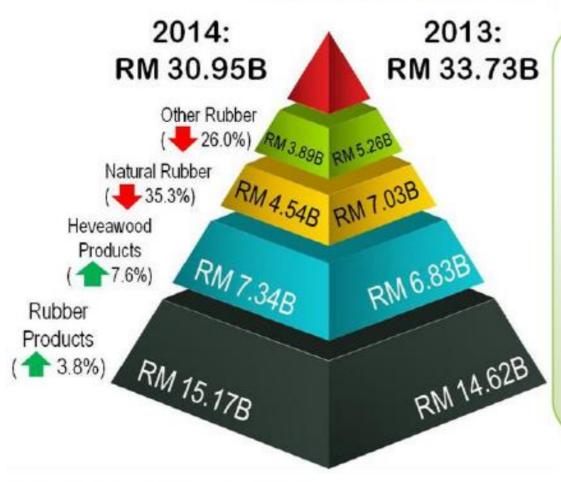
**2<sup>nd</sup> Largest Manufacturer of Rubber Catheters & Thread** 

World's Largest Manufacturer Nitrile Butadiene Rubber (NBR)

6<sup>th</sup> Largest Producer of Natural Rubber

**3rd Largest Exporter of Natural**Rubber

# Malaysia Rubber Industry Contribution



- Contraction in NR exports was due to the drop in NR price by 28.6%.
- Rubber product is the major contributor to the industry's exports earning 49% of the total.

Source: Department of Statistics, Malaysia

In 2015, total contribution of RM32.42 billion, increased by 4.8% compared to 2014 (contributions of rubber gloves of which sales are US dollar-dominated and a depreciating Ringgit)



# EXPORT OF RUBBER PRODUCT BY SECTOR 2010-2014 (RM Million)

| Year                  | Tyre   | Inner<br>Tubes | Latex<br>Product | Footwear | IRG    | GRG      | TOTAL     |
|-----------------------|--------|----------------|------------------|----------|--------|----------|-----------|
| 2010                  | 542.00 | 24.46          | 10,359.76        | 649.62   | 396.14 | 881.66   | 12,853.63 |
| 2011                  | 745.52 | 30.63          | 11,426.00        | 549.01   | 502.23 | 926.73   | 14,180.12 |
| 2012                  | 779.34 | 24.04          | 12,008.64        | 367.33   | 529.19 | 819.36   | 14,527.89 |
| 2013                  | 792.62 | 17.28          | 12,054.48        | 344.85   | 518.04 | 891.23   | 14,618.51 |
| 2014                  | 982.83 | 15.13          | 12,197.19        | 315.14   | 594.82 | 1,069.22 | 15,174.33 |
| CAGR<br>2010-<br>2014 | 16.0%  | -11.3%         | 4.2%             | -16.5%   | 10.7%  | 4.9%     | 4.2%      |

IRG - Industrial rubber goods GRG - General rubber goods

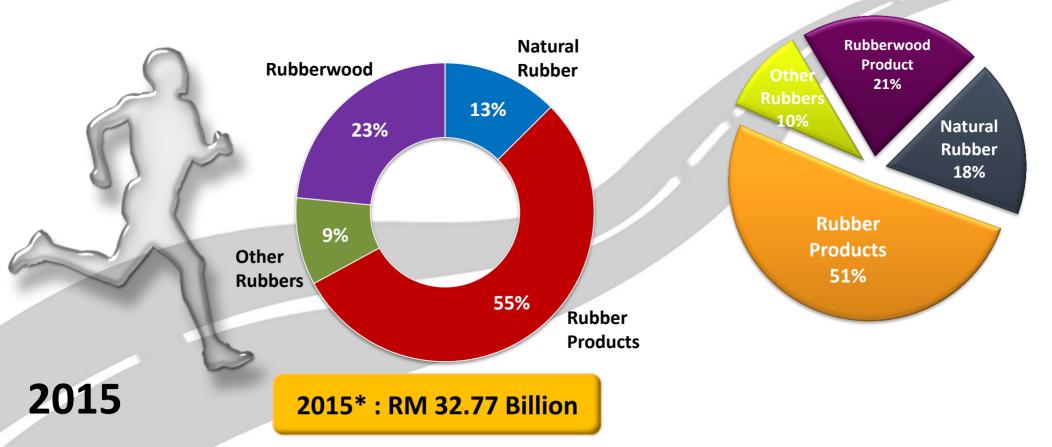






# Contribution of Malaysia Rubber Industry in 2015 and Target for Year 2020





## National Strategies (2015-2020):

- 1. Economic Transformation Program
- 2. 11th Malaysian Plan
- 3. One Nation Rubber Strategy

# NR PRODUCTION AND CONSUMPTION BY REGION (2014)

#### **North America**

Production: 0.9% Consumption: 9.5%

U.S.A. Guatemala Mexico Canada

# NORTH AMERICA SOUTH AMERICA OCEANIA

Production: 4.6% Consumption: 0.9%

**Africa** 

Cote d'Ivoire Guinea

Nigeria South Africa

Cameroon Egypt

Gabon

Liberia

Ghana

Bangladesh

Cambodia

Indonesia

South Korea

China

India

Japan

Laos Iran

Production: 0%
Consumption: 0.05%

Oceania

Asian

Production: 92.7%

Consumption: 73.4%

Mvanmar

Guinea

Pakistan

Papua New

**Philippines** 

Sri Lanka

Thailand

Vietnam

Malaysia

Australia

#### **South America**

Production: 1.8% Consumption: 4.5%

Argentina

**Brazil** 

Bolivia

Chile

Colombia

Peru

Venezuela

#### **Europe**

Production: 0%

Consumption: 11.6%

Austria Poland Belgium Portugal Belarus Romania Russian Fed. Luxembourg Czech Rep. Serbia Finland Slovakia France Slovenia Germany Spain

Sweden

Turkey

Netherlands

Hungary

Italy

#### **Total World**

Congo

**Production : 12,125 Million Tonnes Consumption : 12,103 Million Tonnes** 



# **Rubber Industry: Global Scenario**

Key transitions continue to influence the global outlook

Gradual slowdown and rebalancing of economic activity in China

Lower prices of energy and rubber/commodities

Depreciating currencies and tightening in

monetary policy in the United States

Consumer trends, product standards and technical regulations

Growth in China is expected to slow down to 6.3% in 2016 and 6.0% in 2017 (IMF)

 Future performance will have spillovers to other economies through trade channels and weaker commodity prices



# **Rubber Industry: Current Trends**

- Worldwide demand for rubber is expected to rise 3.9%/year through 2019 (due to rising levels of tyre manufacturing)
- Asia Pacific region
  - i. to outstrip global demand growth, rising 4.8%/year (2 and 5 times than expected growth in North America and in Europe, respectively)
  - ii. to account for 65.2% global demand by 2019 from 62.5% in 2014
  - iii. growth in manufacturing activity increases demand for non-tyre applications (automotive, medical, industrial rubber products)
  - iv. fastest growing national rubber markets Indonesia, India, Thailand,China, Malaysia and Vietnam
  - China remains the world's largest market and is expected to represent more than 50% of the Asia Pacific region

# **International Tripartite Rubber Council (ITRC)**



Sustainable Industry: Prices and Global Rubber Supply and Demand

Implementation of Agreed Export Tonnage (AETS) to cut export by 615,000 tonnes in 6 months (March to August 2016)

Joint implementation to result in recovery of rubber prices to be fair and remunerative to smallholders and other stakeholders (NR price shows an increasing trend from 2 - 8 March 2016 with 10% increase)

Strategic initiatives to increase domestic consumption of 300,000 tonnes (applications in rubberized road, construction and transportation), sharing and exchange of technologies





# **Rubber Industry: Local and Regional Developments**

## **Cluster Approach through Development Rubber Cities (Malaysia & Thailand)**

An integrated initiative to:

- increase domestic consumption
- enhance downstream sector, value-added product manufacturing
- export contributions from rubber products

### Producing countries providing social safety nets and incentives

- financial assistance for smallholders
- ensure continuous supply of rubber

# Implementation of trade blocks (Trans-Pacific Partnership Agreement (TPPA) and Asean Economic Community (AEC))

- Positive economic prospects in rubber sectors for member countries (producing and consuming countries)
- Investment opportunities and market access to member countries



